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Professor Clark

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**Vivifi Information Radiator Proposal**

The feature that I believe would help suit the website’s purpose is including the number of profile views on individual artists’ and bands’ profiles. This will allow the users of Vivifi to see how often they are being looked at by event planners and other artists. Moreover, adding the feature of the number of times that the artists’ and bands’ sound clips will allow artists to see how often their music is being played while their page is being accessed. Both features are quite beneficial.

These two features can be incorporated through the artist and band pages on the Vivifi website. The profile views feature can be featured anywhere on the page as desired by the client. However, the number of plays per audio or video clip should be kept directly next to where the links of the clips are. This information can be passed through a database which we are currently working on anyways. It does not take long to code the counts of both attributes and would be a great addition to the website as it is being developed.